

THE ATARI® 1200XL™
HOME COMPUTER
SYSTEM

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HOME COMPUTERS



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The Logical First Step Toward A Home Computer System

The ATARI 1200XL Home Computer is the logical place to start in putting together a complete system. By itself, it's the key to the world of computer literacy and enjoyment. Used with its new family of peripherals, it becomes a versatile tool for home management, learning, personal development and telecommunications.

The ATARI 1200XL is truly state-of-the-art, from its sleek space-age design to its sophisticated electronic circuitry. Yet its high tech details work together to deliver extraordinary ease of operation. Even if you've never touched a computer before, the ATARI 1200XL guides you in the discovery of new capabilities. Its built-in Self-Test program updates you on computer operations every time you turn it on. And the handy HELP key offers useful instructions while you're using selected programs.

With 64K of Random Access Memory (RAM) the ATARI 1200XL has enough power to handle big, complex programs. It generates 256 brilliant colors and four independent sound voices for the ultimate in graphics and sound. A quality full-stroke, full-size keyboard and one-touch cursor controls streamline input.

Beyond the ATARI 1200XL itself, a new generation of useful peripherals plug in directly to the computer. You can control the world of information through printers, a disk drive, a cassette program recorder and more.

In one bold leap, Atari has simplified the process of choosing a home computer system intelligently.

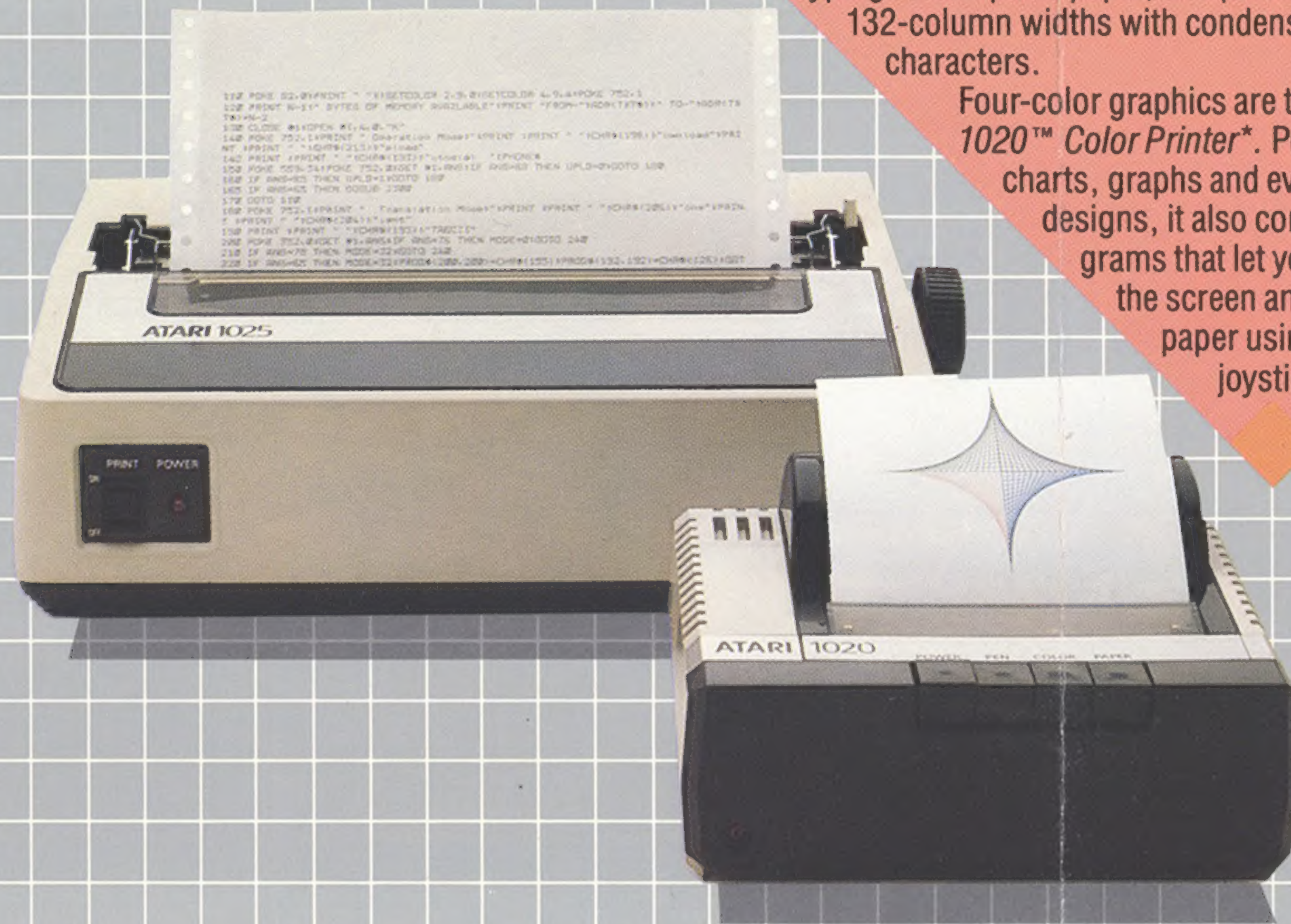


A PRINTER FOR EVERY PURPOSE

When it comes to printers, ATARI offers a significant choice. Two specialized designs provide the right tool for every job.

For fast and versatile text, the **ATARI 1025™ 80-Column Printer*** is just the ticket. This dot-matrix printer uses standard typing or computer paper, and prints full 80-column widths, 132-column widths with condensed characters, and extra-wide characters.

Four-color graphics are the specialty of the **ATARI 1020™ Color Printer***. Perfect for creating charts, graphs and even artistic designs, it also comes with programs that let you draw on the screen and plot on paper using a joystick.

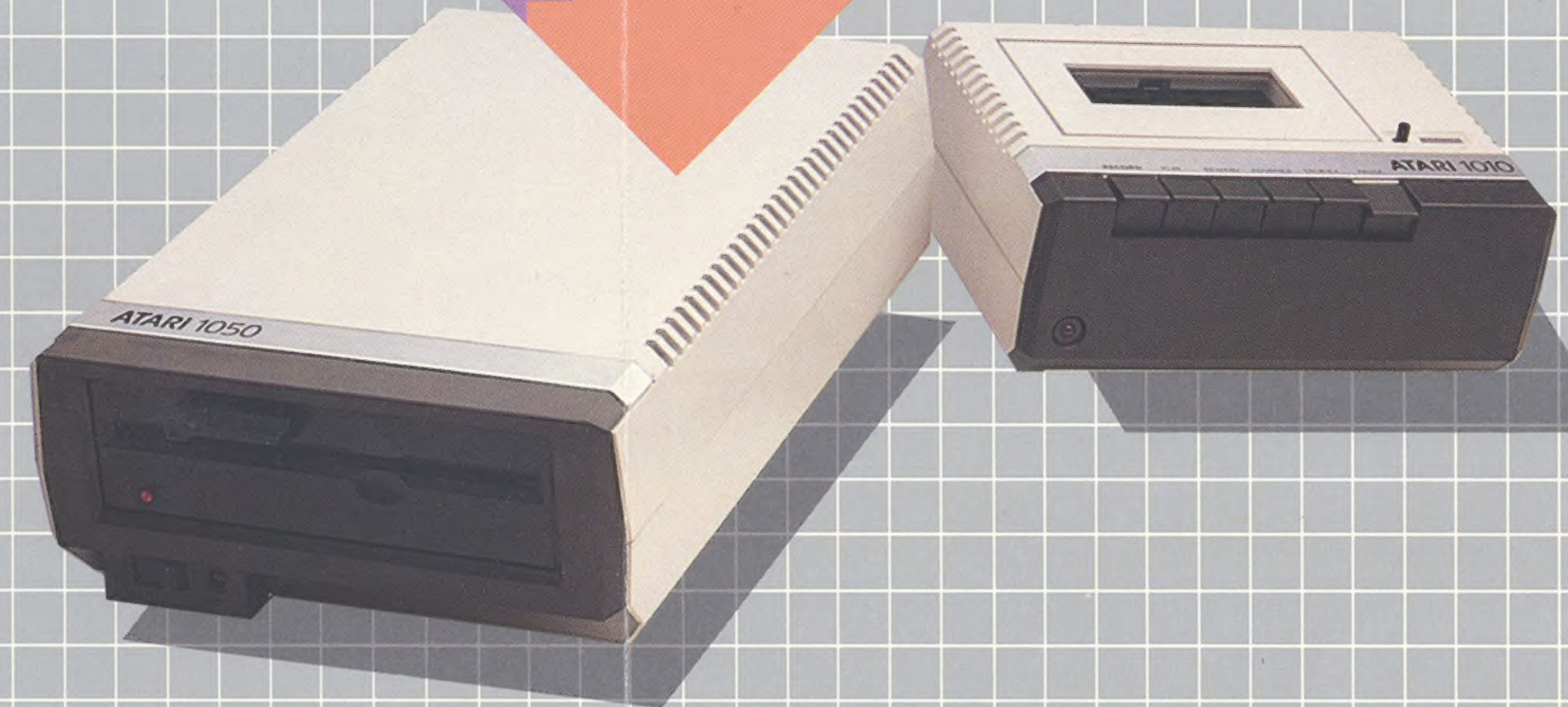


DISKETTE OR CASSETTE CHOOSE YOUR STORAGE MEDIUM

Whether you opt for the speed and convenience of a disk drive, the economy of a program recorder, or both, these units let you save and retrieve programs, text and other information.

The **ATARI 1050™ Disk Drive*** stores up to 88K bytes of information (as much as 60 pages of text or programs) on each compact 5¼-inch diskette. Plus, you can use it to run the many

existing diskette programs available for ATARI Home Computers. An **ATARI 1010™ Program Recorder** is the economical way to add storage and retrieval capability to your computer system. You'll also gain access to a variety of existing cassette programs, including programs with recorded sound.



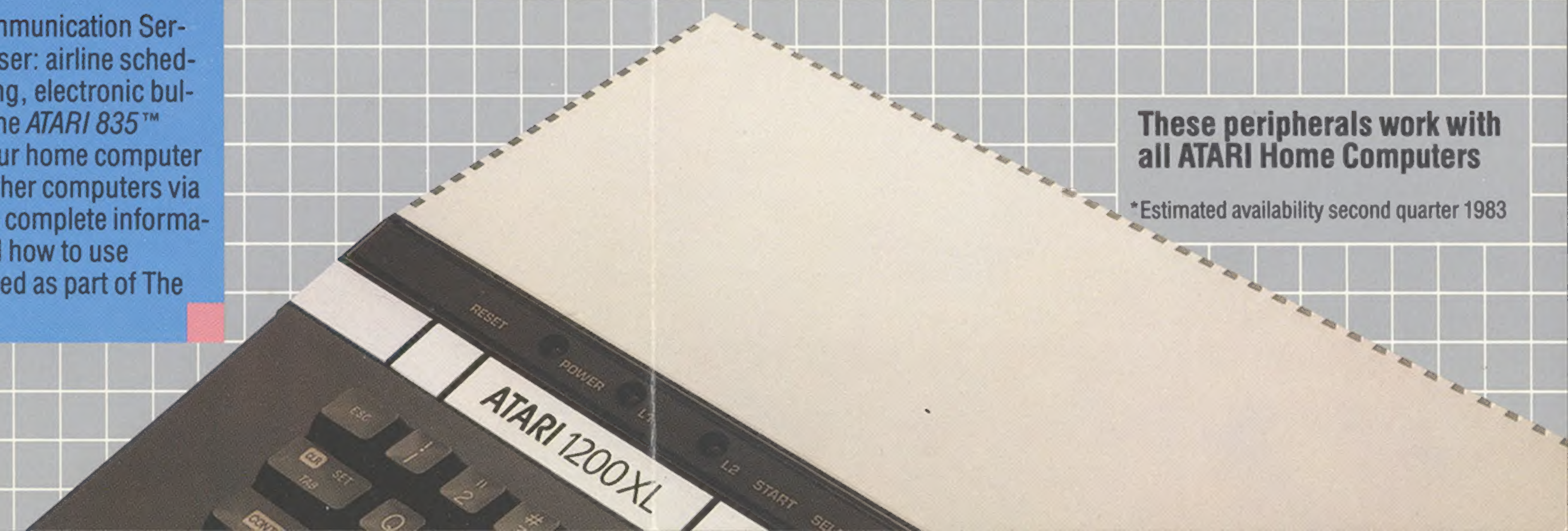
CONNECT YOUR COMPUTER WITH THE WORLD

There's an exciting world of Telecommunication Services awaiting the home computer user: airline schedules, stock quotes, news, shopping, electronic bulletin boards, and much more. The **ATARI 835™ Direct Connect Modem** lets your home computer system communicate with other computers via telephone, and comes with complete information on available services and how to use them. The ATARI 835 is also offered as part of The Communicator™ II Kit.



These peripherals work with
all ATARI Home Computers

*Estimated availability second quarter 1983



COMPARE FEATURES AND SPECIFICATIONS

FEATURE	ATARI 1200XL	APPLE IIe	IBM PC
Suggested Retail Price	\$899	\$1330	\$2200 +
Built-in RAM	64K	64K	64K
HELP Key	YES	NO	NO
Special Function Keys/ Number of Functions	8/16	2/2	10/10
Interactive Self-Test	YES	NO	NO
Number of Colors	256	16	16
Text Modes	5	1	2
Graphics Modes	11	2	2
Graphics Character Set	YES	NO	NO
European Character Set	YES	NO	NO
Number of Sound and Music Voices	4	1	1
Cartridge Programs	YES	NO	NO
Controller Ports	2	1	0
TV Output	STANDARD	REQUIRES ADDITIONAL EQUIPMENT	REQUIRES ADDITIONAL EQUIPMENT
Number of Programs Available	MORE THAN 2000	MORE THAN 2000	MORE THAN 200
Educational Programs Available	YES	YES	NO

THE ATARI 1200XL BEATS THE COMPETITION!

This analysis is based upon information either included in the sales brochures of the manufacturers or provided by sales agents of the respective manufacturers at the time of printing (March, 1983).